



Frosty Valley Newsletter

March 2010

Clubhouse - 275-4000
Business Office - 275-4003
Pro Shop - 275-4700
Turf Care Center - 275-4266
Pool - 271-3740

Board of Directors

George E. Jones
President

Christopher M. Draus
Vice-President

Martin J. Bowman
Treasurer

Barbara A. Maier
Secretary

Directors

Valerie Andreychik
Dr. Thomas J. Bitterly
Leonard I. Comchero
George Fausnaught
Mark Gardner
Frank McGinty
Michael Munroe
Greg Spancake
Nancy Woods

Committee Chairs

Membership

House
Leonard Comerchero

Greens
Vince Maier

Golf
Greg Spancake

Building

Human Resources
Barb Maier

Finance
Marty Bowman

Social
Jo Mowad & Fran Bitterly

Pool & Tennis
Valerie Andreychik

Grievance
Frank McGinty
784-8074 (Home)
594-3160 (Cell)

President's Message

Dear Members:

I would like to welcome each and every one of our members to Frosty Valley Country Club this season. This year is a transitional year for our club. Many changes have taken place in the last year with decisions in which everyone will not agree. While not everyone is going to agree on all matters all the time, I can state, serving the best interests of the club is the goal of the Frosty Valley Board of Directors. One of the first changes the membership will notice, Andy Fisher has been named as Golf Professional. Andy has much experience in the golf industry, and was a great addition to our club last year as assistant to Tom Prough. Andy looks forward to serving you in his new position and is available to meet your golfing needs. Another change for this season, Seth Fleetwood has been hired as Greens Superintendent. Seth served as Assistant Superintendent last year and is looking forward to beginning his duties as soon as Mother Nature cooperates. Tom Prough is our Director of Operations, responsible for the everyday operations of the entire facility.

Tom's main focus will be inside the clubhouse, but you will see him involved with some golfing related activities also. Improving service and quality of food is a goal that Tom and the entire staff and Board of Directors are fully committed. With that in mind, Joe Parri has been hired as Chef. Joe's many years of experience in the food business has already become evident with the improved menu and dining experience at the club during February. Joe and staff have many specials and different menu offerings for our members, so be sure to visit the club for a fine dining experience.

This year is sure to be a challenge for the club. Membership is down, but with sound financial management and everyone working together, Frosty Valley will have a productive year. By adopting a conservative financial plan this year and in the past, the club has been and will continue to be in sound financial shape. The Board of Directors plan to maintain services and maintain the quality experience our members deserve.

In closing, the Frosty Valley Board of Directors is available to answer any questions members may have about the club, at any time. Do not hesitate to attend board meetings or ask us questions in person. I am including my e-mail address for any member who would like to contact me. I will respond to every e-mail.

Thank you,

George Jones, President, Frosty Valley Country Club
gejmhs@hotmail.com

Director of Operations Message

The snow cover from the storms is still heavy upon the ground as you receive this, but sunny days and warmer temperatures will soon release us from winter's deadly grip! Activity is quickly picking up around the clubhouse and the response from membership in regards to the changes on the menu and quality of both the food and service has been extremely positive! Please note that reservations do allow your dining staff to better prepare for your visit and will make the timing of service much smoother!

Due to the economic turmoil in the country, the golfing membership is lower than anticipated by your Board of Directors and Finance Committee. At the February Board Meeting, a program was put in place that will allow the golfing membership to bring guests to Frosty Valley at a reduced cost. Each golf member will receive ten guest passes that they may distribute to potential members or friends. A few basic rules will apply to these and will be spelled out in the letter that accompanies them. These certificates will allow the member to showcase the Frosty Valley facility at an affordable cost to the guest. We encourage all members to distribute these certificates, so we might maximize play and increase revenues to your club!

See you around the club!

Tom Prough

Director of Operations

Membership Update

“Membership Categories Approved”

The Board in 2009 approved a “Young Adult” membership. This membership category covers ages 21-35. Also, at the annual meeting, the membership approved a “Corporate Membership Category”. Both of these memberships are effective January 1, 2010 and will receive various membership dues savings!

Further details about the above memberships and other categories are available by contacting the business office 275-4000.

A new incentive membership reward program was approved by the Board of Directors at the February Board meeting. This membership program is effective March 1, 2010. If you as a member are the primary referral on a membership application, you will receive a \$100 credit which can be applied to your Frosty Valley account.

In the future details regarding our membership categories will be available on the FVCC website.

Thank you,

Barbara Maier

Secretary

“From the House”

Dear Members,

As the new Chairman of the House Committee, my goal for 2010 was to make the restaurant at Frosty Valley a destination, not an obligation!

Our new Chef Joe Parri and Kitchen Manager Lena Molter have developed an exciting new menu and are delivering an eating experience that should please everyone. Our service staff anxiously awaits the opportunity to serve your every need! Our wine list and beer selections offer choices never before available at Frosty Valley.

I believe that in 2010 you will begin to make your club a place you come to as a preference instead of a monthly obligation! We believe that this will add dining to your list of reasons to be a member of the Frosty Valley Country Club.

*Sincerely,
Lenny Comerchero*



Golf Committee Message

After seeing the forecast for yet another winter storm, it's hard to believe that golf season is right around the corner, but Spring will start in less than a month, robin's have been sighted, and geese have started flying north. Good golf weather can't be too far behind (I hope).

This years Golf Committee is composed of the following members:

***Greg Spancake, Chairperson
Tom Prough, Director of Operations
Andy Fisher, Head Professional
Seth Fleetwood, Golf Course Superintendent
Frank McGinty, Board Member
Valerie Andreychik, Board Member,
Marc Baranouski
Chris Trate
Joe Millard,
Paul Bourbeau
Darryl Temmel***

We have already had our first meeting and are excited about the upcoming season. Here are a few highlights from that meeting:

- We are planning on having the second annual Don Williams Match Play Tournament. This is a flexible schedule, season long tournament that will give members who have difficulty playing in weekend events the opportunity to enjoy tournament golf at Frosty Valley. Signups will be in April.***
- This year's Member/Guest tournament will again focus on value and golf as we look to build on last year's success.***
- We are planning on having Friday night tournaments that will focus on family participation. These events will be coupled with specials in the Clubhouse. Look for more details in future newsletters.***
- There will be a skins game (gross and net) on Wednesday afternoons for anyone interested as well as Clubhouse specials.***
- A new program was brought to the Golf Committee by Tom Prough and has been approved by the Board of Directors. Under this program, each golf member will receive 10 certificates that can be given out to guests and will allow those guests to play a round of golf on weekdays or on weekends after 2:00PM for only \$25.00 (\$35.00 with cart). This is a great opportunity to get family members, friends, neighbors, business associates, etc. out on our beautiful course to show them what Frosty Valley has to offer. Additional information will be provided with the certificates.***

As always, we want and need your input. Please feel free to contact any member of the committee with ideas, suggestions, or concerns regarding golf. Our goal is to provide a wide range of activities that will allow all Frosty Valley golfers to get maximum enjoyment from their membership.

***Greg Spancake
Chairperson***



Golf News

FROM THE GOLF SHOP

Welcome to 2010! The following is information regarding prices and programs within the Golf Department for the coming season:

Club Storage

If you are tired of carrying your equipment to and from the car every time you play, would like them cleaned on a regular basis, then Frosty Valley club storage is just the thing for you. For a yearly fee of \$65.00, your clubs will be stored, cleaned, name tags put on your clubs upon request, bag tag place on your bag, all handling on and off carts and place in your vehicle when going away. Never get to the club and realize that your clubs are in the other car or in the garage! Limited space is available, so call the Golf Shop today to reserve your spot.

Push Cart Storage

The storage of push/pull carts will be in the barn for 2010. The yearly fee is \$35.00 will cover retrieval of cart by bag room personnel and cleaning of cart on a regular basis. All members wishing to store their cart this season should reserve their spot at their earliest convenience.

Practice Range Program

If you're looking to improve your game this season or just enjoy practicing, then joining the season range program is the right way to go. With this program you can enjoy unlimited amounts of range balls from March thru October. Below are the costs for this program:

Single Range \$125.00

2nd person \$ 50.00

Family Range \$225.00

Individual bags of range balls (approximately 35 per bag) are available for \$5.00

Buyer's Club

Getting the best pricing on your equipment and clothing has never been more important. By joining the annual "Buyer's Club" program at a fee of \$40.00, you will receive special sales throughout the year on select items along with the discounts listed below:

20% off retail or sale pricing - Apparel, Headwear, Accessories

15% off retail or sale pricing - Golf Balls, Gloves, Bags, Shoes

10 % off Club Storage and Range Program

Current (2010 Model) Equipment will be priced at the manufactures minimum selling price. This means the pricing at "Your" Golf Shop will be the same as at all the discount stores. Your equipment will be fitted by your expert golf staff at no charge when the purchase is made in house. This will allow both the customer and the fitter to visually see the ball flight and trajectory in determining the correct shaft and loft of club for you the player!

Before going elsewhere, get a quote from your golf professional!!

From Your Golf Professional

Dear Member,

I hope this finds you well, having enjoyed your winter wherever you may have spent it. I am very excited to start my 1st season as your head golf professional. There have been a few changes within the golf operation and the transfer of the golf shop. Tom and I have come up with an agreement to make this transition as smooth as possible for the membership; this includes the transfer of all golf shop credit through 2009. I need your help in clearing this from the books, so this credit MUST be used by June 1, 2010.

The new merchandise will start coming in the end of March. The apparel will include Adidas, Ashworth and Page & Tuttle for men and Adidas and Page & Tuttle for women. Equipment includes Taylor-Made, Titleist and Callaway. All year long I am giving a free 1/2 hour lesson with the purchase of a new driver or a set of irons (8 piece set - may include hybrids and wedges). I would to ask you to give the golf shop a chance, if there is something special you are looking for, need a different size or don't see it, it doesn't mean we can't get it, please let us know, we will make every effort to fulfill your needs.

We look forward to seeing you at the club real soon. As always, if you have any suggestions to make your season more enjoyable please let me know.

*Sincerely,
Andy Fisher
PGA Head Professional*

Golf Shop Hours

March

Monday.....CLOSED

Tuesday – Sunday.... 9:00 to 5:00

April

Monday..... 8:00 to 6:00 (starting the 19th)

Tuesday – Sunday.....8:00 to 6:00

*****Weather Permitting*****

Superintendent's Corner

The snow is melting and rounds of golf are just around the corner and the grounds crew is hard at work getting the equipment ready for the upcoming season. I am extremely excited by the opportunity presenting itself in my first year as superintendent!

Work Day is scheduled to be on March 27th, with the rain date to be on April 10th. We invite all members to put on their work gloves and overalls and assist in cleaning up the golf course after the winter snows. Lunch is provided free of charge, as well as a free golf cart if you wish to play golf in the afternoon!

Firewood is available for sale at the maintenance building, most of it is split (because the size of the logs) and ready to go. Members can pick-up wood in their own truck or we will deliver. Call the shop (275-4266) for pricing.

As the temperature rises, work will begin in earnest around the golf course. A spring project will include aerifying, seeding, top dressing, fertilizing and covering #13 green. This will allow the new grass on the green to grow uninterrupted! As golfers move onto the course they will be playing a temporary green. This will be located between the green and the creek and should inspire some creative shot making. We wish to thank all golfers in advance for their cooperation in staying off the covered green and quickening the recovery of this wonderful golf hole!

Please stop and introduce yourselves when you see me on the course and as always, please notify me or anyone on my staff with questions or areas on the course that you think need our attention!

*Seth Fleetwood
Superintendent*

March Newsletter Article Green Committee

The search committee to find a new green superintendent conducted an effective search and found over 70 candidates, from which they selected five finalists. The interview committee made the final selection from this group and selected our former green assistant superintendent, Seth Fleetwood. Let's welcome him aboard.

The traditional Workday is scheduled for Saturday, March 27 from 8 AM until 12 noon. The rain date is April 10. There will be a lunch for workers at noon. The course will be closed from 8 AM until noon and workers will be given preference in afternoon tee times as well as free carts. Workers will be given a list of work-areas on that day. Please come out and help spruce-up our club.

This year we will be working toward Audubon certification.

The Green Committee consists of Vince Maier – chairman, Barbara Maier, Tom Evans, Mark Gardner, Seth Fleetwood, Jane Graham, Betty Love, Jamie Hummer, and Ted Yeager. Green Committee meetings are held on the first Thursday of the month at 5:30 PM. The meetings are open to all members, however if you have an item you want put on the agenda, please notify me prior to the meeting so that it can be placed on the agenda.

Vincent B. Maier, Chairman
[e-mail -vbmaier@ptd.net](mailto:vbmaier@ptd.net)